

A website to support your diverse patients

We've heard it all our lives: To be fair, you should treat everybody the same. However, not everybody is the same, which can lead to critical disparities not only in how patients access health care but their outcomes as well.

The reality is burden of illness, premature death and disability disproportionately affect certain populations.* MyDiversePatients.com features robust educational resources to help support you in addressing these disparities. You will find:

- Continuing medical education learning opportunities about disparities, potential contributing factors and techniques to enhance care.
- Real life stories about diverse patients and the unique challenges they face.
- Tips and techniques for working with diverse patients to promote improvement in health outcomes.

While there's no easy answer to the issue of health care disparities, the vision of MyDiversePatients.com is to start reversing these trends, one patient at a time.

Accelerate your journey to becoming your patients' trusted health care partner by visiting <https://MyDiversePatients.com> today.



* Centers for Disease Control and Prevention. (2013, Nov 22). CDC Health Disparities and Inequalities Report — United States, 2013. *Morbidity and Mortality Weekly Report*. Vol 62 (Suppl 3); p3.