

Maryland's #AmerigroupChallenge frequently asked questions

Q: What is Amerigroup Challenge contest?

A: In an effort to drive higher rates of adolescent wellness exams, Amerigroup is teaming up with ten Prince George's County high schools to promote the #AmerigroupChallenge contest. The basketball-themed campaign encourages students to assist their school in vying for a \$5,000 grand prize by completing and providing proof of wellness exams.

Q: Which Prince George's County high schools are participating?

A: The ten public high schools participating in the #AmerigroupChallenge are:

- Bladensburg
- Charles Flowers
- DuVal
- Suitland
- Eleanor Roosevelt
- Fairmont Heights
- Frederick Douglas
- Friendly
- Largo
- Oxon Hill

Q: How do students participate?

A: Any student, Amerigroup member or non-member, at a participating school can join the challenge. It's easy – they must:

1. Visit their doctor to complete an annual wellness exam
2. Have their doctor sign the Amerigroup Challenge coupon
3. Return the coupon to their school's health suite

Q: When does Amerigroup plan to implement #AmerigroupChallenge Contest?

A: Amerigroup plans to promote this program during high school basketball season, running December 15, 2014-March 1, 2015.

Q: What is Amerigroup doing to inform providers?

A: Amerigroup staff will visit community-based organizations and local provider offices beginning in December 2014. In addition, an introductory PowerPoint presentation will be available for providers on the provider web portal in mid-December 2014.

Q: What is expected from local providers?

A: We ask that providers inform staff of the contest and coupon signature requirement. Similar to other Amerigroup raffle programs, any office staff member designated by the practitioner can verify an appointment and sign off on the brochure. Additionally, we ask that you review the office appointment calendar and ensure adequate access for adolescent wellness exams. Be sure to complete a comprehensive well-care visit including:

- Health history
- Physical developmental history and milestones
- Mental developmental history

- Physical exam
- Health education/anticipatory guidance

Documentation and proper coding is key, please use the following diagnosis procedure codes to report comprehensive well-care visits:

- **CPT:** 99384-99385, 99393-99395
- **ICD-9-CM (Diagnosis):** V20.2, V70.0, V70.3, V70.5, V70.6, V70.8, V70.9

Additionally, contact Amerigroup if you would like to work with the local school by providing special event appointments.

Q. Will there be an incentive for student participation?

A: Yes, the school with the most returned coupons by March 1, 2015, wins **\$5,000** and 100 tickets to the Torrey Smith All-Star Battle of the Beltway Ravens vs. Redskins Celebrity Basketball Game, held at University of Maryland's Comcast Center.

Q: If students lose the coupon, how can they get another one?

A: Program coupons will be available at school health suites and home basketball games for participating schools. Interested local providers may request to have coupons available in their offices by using the contact information below.

For additional questions, please call:

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