

A message
for providers

Healthy Rewards



Amerigroup Iowa, Inc. shares your commitment to your patients' health and well-being. We have implemented a new, easily accessible incentive program called Healthy Rewards. This program has been designed to help your patients stay on track with their health care visits.

It's simple. Every time your patient completes one of the qualifying healthy activities, he or she will get dollars added to his or her reloadable Healthy Rewards debit card.

- Prenatal = \$25
- Postpartum = \$50
- Well-child (up to six checkups before 15 months, \$10 per visit) = up to \$60

Healthy Rewards can be used at the following approved retailers:

- Dollar General
 - Walmart
 - Family Dollar
- Members may use these funds to purchase approved items, including baby care items and more.

Help ensure your patients are receiving these rewards.

- **Schedule** initial obstetrical (OB) visit within the first trimester or 42 days of enrollment with Amerigroup.
- **Complete** the patient's postpartum checkup 21-56 days after delivery. If your patient had a C-section, their one- to two-week postoperative visit does not count as a postpartum visit.
- **Encourage** your patients to track their visits and earn rewards.

Remind your patients once the baby is born to schedule their well-baby appointment with their pediatrician.

Here's how patients report their activities:

1. **Log in** to <https://www.myamerigroup.com/healthyrewards>.
2. **Call** Healthy Rewards at 1-877-868-2004 Monday-Thursday from 9 a.m. to 8 p.m. and Friday from 9 a.m.-7 p.m. Eastern time.
3. **Mail or fax** the activity card your patients bring to your office to sign. Fax to 1-800-507-8575.
4. **Allow** your patients to use an office-based terminal to report their activity online at <https://www.myamerigroup.com/healthyrewards>.

If you would like more information on the Healthy Rewards program or our high-risk obstetric case management program, please call our Provider Services team at
1-800-454-3730.



<https://providers.amerigroup.com/IA>