A message for providers:

Healthy Rewards

Amerigroup Iowa, Inc. shares your commitment to your patients’ health and well-being. We have implemented a new, easily accessible incentive program called Healthy Rewards. This program has been designed to help your patients stay on track with their health care visits.

It’s simple. Every time your patient completes one of the qualifying healthy activities, they will get dollars added to their reloadable Healthy Rewards debit card.

- Prenatal — $25
- Postpartum — $50
- Well-child — $50

Healthy Rewards can be used at the following approved retailers:

- CVS®
- Dollar General®
- Family Dollar®
- NationsOTC®
- Walgreens®
- Walmart®

Members may use these funds to purchase approved items including, baby care items and more.

Help ensure your patients are receiving these rewards.

- Schedule an initial obstetrical (OB) visit within the first trimester or 42 days of enrollment with Amerigroup.
- Complete the patient’s postpartum checkup 7-84 days after delivery. If your patient had a C-section, their one- to two-week postoperative visit does not count as a postpartum visit.
- Encourage your patients to track their visits and earn rewards.
- Remind your patients once their baby is born to schedule their well-baby appointment with their pediatrician.

Here’s how patients report their activities:

2. Call Healthy Rewards at 1-877-868-2004 Monday-Thursday from 9 a.m.-8 p.m. and Friday from 9 a.m.-7 p.m. Eastern time.
3. Allow your patients to use an office-based terminal to report their activity online at https://myamerigroup.com/healthyrewards.

If you would like more information on the Healthy Rewards program or our high-risk obstetric case management program, call our Provider Services team at 1-800-454-3730.