

A message for providers: Healthy Rewards



Amerigroup Community Care shares your commitment to your patients' health and well-being. We have implemented a new, easily accessible incentive program called Healthy Rewards. This program has been designed to help your patients stay on track with their health care visits.

It's simple. Every time your patient completes one of the qualifying healthy activities, she will get dollars added to her reloadable Healthy Rewards debit card.

- Prenatal checkup — \$35
- Postpartum checkup — \$40
- Well-baby checkup when your baby is 3-5 days old — \$25
- Well-child checkup (at least six checkups before 15 months) — \$25
 - The baby should see the doctor often during his or her first 15 months of life. Here are the recommended ages: Between 3-5 days of age and again before he or she is 1 month old, at 2 months, 4 months, 6 months, 9 months, 12 months and 15 months of age. Counting his or her first doctor checkup in the hospital, the baby needs eight well-child checkups before turning 15 months old.

Healthy Rewards can be used at the following approved retailers:

- CVS®
- NationsOTC®
- Walmart®
- Dollar General®
- Rite Aid®
- Family Dollar®
- Walgreens®

Members may use these funds to purchase approved items, including baby care items and more.

Help ensure your patients are receiving these rewards.

- Schedule an initial obstetrical (OB) visit within the first trimester or 42 days of enrollment with Amerigroup.
- Complete the patient's postpartum checkup 7-84 days after delivery. If your patient delivered by C-section, you should see them 1-2 weeks after delivery to make sure they are healing well. This is not a postpartum visit.
- Encourage your patients to track their visits and earn rewards.
- Remind your patients once the baby is born to schedule their well-baby appointment with their pediatrician.



Here's how patients report their activities:

1. Log in to <https://myamerigroup.com/healthyrewards>.
2. Call Healthy Rewards at 1-877-868-2004 Monday-Thursday from 9 a.m.-8 p.m. and Friday from 9 a.m.-7 p.m. Eastern time.
3. Allow your patients to use an office-based terminal to report their activity online at <https://myamerigroup.com/healthyrewards>.

If you would like more information on the Healthy Rewards program or our high-risk obstetric case management program, please call our Provider Services team at 1-800-454-3730.